

The “I BELONG” Campaign

ElderSource recently launched its newest employee-led campaign: *I Belong*. This campaign is a continued effort of the agency's DEI efforts. Through this campaign ElderSource will focus on ensuring employees feel they belong at the agency and are valued in the work that they do. The concept of “Belonging” is an integral part of the agency’s efforts to demonstrate its inclusivity, which extends to its staff...wanting employees to feel that who they are and what they do matter to the organization’s success.

ElderSource will focus its efforts to:

- Create a work environment where employees feel valued, safe, appreciated and comfortable being themselves;
- Allow opportunities for employees to provide constructive feedback and be heard; and
- Intentionally create community within the agency

Thank you to all the employees who helped to create and lead the efforts of this campaign.