



Listening. Understanding. Taking Action.



We are pleased to share The *2017 ElderSource Impact Report*. The report provides an overview of many of the ways our agency has supported seniors, caregivers and adults with disabilities, collaborated with companies and organizations — all designed to fulfill our mission.

We invite you to gain some insight into our organization and continue to support our efforts to be positive advocates for the seniors, caregivers and adults with disabilities living in our seven county service area.

[Click here to read the 2017 ElderSource Impact Report](#)

A Senior to Senior Fund Client Success Story

More than 4,000 calls a month come into our Aging & Disability Resource Center HelpLine. The Customer Service Specialists who answer the calls hear the voices of stressed seniors and caregivers seeking help, information and sometimes simply a bit of kindness to ease their anguish. Last year 161 seniors who were experiencing a financial crisis got some much needed support from our HelpLine staff who connected them to an important resource – the Senior to Senior Fund.

Meet Mr. M. He reached out to ElderSource when he was desperately trying to rid his home of bugs and rodents. After he made several attempts on his own, he felt his health and the health of his autistic son were in jeopardy. He needed help. The Senior to Senior Fund paid an exterminator to rid the home of the pests.

The ElderSource Senior to Senior Fund is used to help seniors in unexpected short-term financial crisis. The program is intended to help resolve the current crisis, as well as any underlying causes so that the person does not become dependent on the program, but can



maintain living independently.

The Fund was established in 2009 by J. Wayne and Delores Barr Weaver to help assist seniors in Duval, Nassau, Baker, Clay and St. Johns counties. It is an endowment now managed through the Community Foundation of Northeast Florida. Recently, The Jim Moran Foundation awarded ElderSource a grant to help support the ongoing efforts of the Senior to Senior Fund. The additional grant funds are used for seniors living in Duval County who need help with things such as minor home repairs, dental care and energy bills as well as adding another staff person to directly work with seniors in crisis.

Requests for support from the Senior to Senior Fund are coordinated through an application process initiated by the Customer Service Specialists on the ADRC HelpLine.

It's a good day when ElderSource staff can feel they have made a difference in the life of someone who came to us for help. The fact of the matter is the needs of the aging population continue to grow and funds remain limited. We are grateful for support from partners and supporters.

[Interested in supporting the Senior to Senior Program?](#)
[Click here to donate now.](#)

Welcome to The ElderSource YouTube Channel!

ElderSource has an official YouTube Channel! View and share our videos and join the conversation about seniors, caregivers and adults with disabilities, getting the community resources they need. View the featured video and don't forget to share and subscribe with others.

[Click here to view more videos and subscribe to the ElderSource YouTube Channel](#)



LGBT Elder Friendly Certified Business Certification Program Launched



The impending Supreme Court decision on the land mark wedding cake case ([Case Reference Link](#)) has far reaching implications, including the ability for Lesbian, Gay, Bisexual and Transgender (LGBT) older adults to access housing, healthcare, long term care and other needed services as they age.

Many LGBT elders are not currently accessing support they need because they fear discrimination and harassment. Living under these circumstances puts LGBT elders at a higher risk for social isolation, neglect and discrimination. As we all age, we look for and rely on trusted friendships, businesses and communities where we feel welcome and can age with dignity and independence.

In response to the need for LGBT elders to live their best lives in safe communities with good resources, ElderSource Institute has launched the LGBT Elder Friendly Certified Business Program. The program is offered to any business and provides unique training on how to ensure

their business practices meet the needs of the aging LGBT community and eliminate the barriers faced by LGBT elders.

To be certified, businesses must undergo the ElderSource Institute LGBT Elder Cultural Competency training, adopt inclusive business policies, declare their business "LGBT friendly" and display an outward symbol of equality and inclusion.

In turn for this effort, these businesses are designated and listed as LGBT friendly in the ElderSource Aging &

Disability Resource Center Helpline database. LGBT elders and families can call the helpline to access this database as a vital, trusted resource.

ElderSource Institute recently certified several local businesses. The Neptune Society, a provider of cremation services and end-of-life planning, is one of those certified businesses. Jessica Watts (*pictured above*), local manager for The Neptune Society, feels this certification is an important aspect of her business practice.

"The death of a loved one is certainly an emotional time — so many important decisions to be made to honor a life well lived," said Watts. "Declaring our business LGBT friendly was an important step for us to ensure the families we serve are always welcome and the wishes of their loved ones are honored. Our services are inclusive to all and we respect every end-of-life choice" she added.

"We want to create a network of businesses that we can refer LGBT elders to, knowing that they will get the services they need while also being treated with respect and dignity," said Heidi Katz, Vice President Business Innovation and Development ElderSource Institute. "LGBT elders want to feel they have safe resources and the LGBT Elder Friendly Business Certification lets the community know a business is inclusive of all people," she said.

For more information on how to get your business started on a certification, contact Heidi Katz at Heidi.Katz@eldersourceinstitute.org

Ageless Love: Seniors and Dating

No matter how old you are, there will always be an innate desire of wanting to connect with a partner. However, it seems as you grow older, discussion of this topic becomes taboo. Discussing the romantic life of an older adult can be uncomfortable, or even embarrassing to some.

Ageless Love: Seniors and Dating, an article found on the popular blog, "*A Place for Mom*" does a great job at discussing this topic and being open and honest about the barriers, safety and concerns faced by older adults who are dating.



[Click here to read the article](#)

Show a Little Love to ElderSource!

Shop Amazon Smile for
Valentine's Day...



And help support
ElderSource!



Amazon Smile

Valentine's Day is coming up and Amazon Smile is the perfect place to find a gift for your loved one. When you shop Amazon Smile, a percent of your purchase is donated to ElderSource.

We *Love* having you
for a customer!



Cards for Causes

Cards for Causes is a great way to send a personalized message to the one you love, while also supporting ElderSource. When you purchase greeting cards from Cards for Causes, 20% of your purchase comes back to our agency.

Valentine's Day is coming soon, order your cards now to be sure they arrive on time to celebrate the special day.

Mark Your Calendars!



Caring for The Caregiver

Date: Saturday, February 24, 2018

Time: 9am to 3pm

Location: Ramada Jacksonville Hotel & Conference Center
3130 Hartley Road Jacksonville, FL 32257

"Caring for the Caregiver" is a conference that can help you take better care of yourself and those you care for. Caregivers will leave empowered to take better care of themselves and those they love. At "Caring for the Caregiver," you'll hear from community caregiving experts on educational topics important to your role as a caregiver. You'll also meet exhibitors who will offer community resources, products and services to help you, along with fellow caregivers. Our attendees enjoy a complimentary light breakfast and lunch, and the chance to win door prizes. Complimentary respite care also is available by request.

[Click here to register for this event](#)

Upcoming Training with ElderSource Institute

Elder Abuse Awareness and Prevention

Date: Thursday, March 1, 2018

Time: 12pm to 1:30pm

Location: 10688 Old St. Augustine Rd.
Jacksonville, FL 32257

Elder Abuse Awareness and Prevention training is a 1.5 hour comprehensive course for professionals who work with older adults. The purpose of this workshop is to raise awareness of those working with older adults about types of abuse, risk factors, and indicators of abuse as well as mandated reporters and the reporting process.

[Click here to register for this event!](#)

Visit our website

ElderSource values all people – including but not limited to all nationalities, socio-economic backgrounds, abilities, races, genders, religious perspectives, sexual orientations and gender identities – in everything we do. We welcome the unique insights and perspectives of all persons in our quest to fulfill our mission.

