

ElderSource (Area Agency on Aging)
Board of Directors
Governance Committee Meeting
Wednesday, October 23, 2019, at 12:30 PM
Training Room
ElderSource
Jacksonville, Florida

Minutes

Present:

Dr. Sue Krall, Chair
Walette Stanford
Janet Adkins-Excused

Staff:

Linda Levin, Chief Executive Officer
Jessica Del Rio, Executive Administrative Assistant

CALL TO ORDER:

Dr. Sue Krall, Chair, opened the meeting of the Governance Committee at 12:37 P.M. A quorum was present.

Board Assessment Review and Follow Up:

Linda Levin, Chief Executive Officer, reviewed the 2019 Board Assessment Results with the Committee. There was a survey comment that mentioned they are somewhat unsatisfied with the knowledge of our programs and services. Walette suggested we allow our Board members the opportunity to attend the Programs and Planning Committee meetings to increase knowledge of our major programs and services. There was a survey comment that mentioned they are somewhat satisfied with the understanding of the organization's mission, vision, and strategic goals. Walette also mentioned adding ElderSource's Vision and Mission statements to all the meeting agendas for the Board and Committees.

Linda mentioned that she and JaLynne are working on an orientation refresher that will be sent out to the Board members twice a year that will start early next year. She also mentioned that she would speak with Stuart Gaines Board President about adding highlights of our programs and services to our agenda.

There was a survey comment that mentioned that ElderSource is doing well, but they would love to hear more from the chair. A recommendation was made to have the Board chair schedule phone calls throughout the year with the other Board members.

The following items are mentioned in the assessment as Board recruitment needs:

- Legal
- Accounting

- Marketing
- Brand Identity

Board Member Recruitment

Linda mentioned that there is an attorney, Michael Korn, who was very engaged when United Way had their Life: Act 2 initiative. If the committee agrees, she will reach out to him as he may be interested in Board service.

The expertise and sectors we need help with are:

- Legal (Attorney)
- Eldercare
- IT/MIS
- Web Development
- Faith Based
- Finance
- Marketing
- Veterans

The Committee will continue to recruit potential Board members for Clay, Baker, and Flagler County. Advisory Council Chair, Pamela Saunders, who is from Baker County, will be eligible to join the Board once she is termed off of the Council. Linda is also waiting to get the Board application from Jackie Whyte to consider her for Flagler County. Jackie previously served on the Board and is now an Honorary Lifetime member and has been actively participating in the Programs and Planning Committee.

Linda mentioned that at the next regular Committee meeting we will review attendance for the Boards and Committees.

ADJOURNMENT:

Having no further business, the meeting adjourned at 1:25 P.M.

Ms. Jessica Del Rio, ElderSource Executive Administrative Assistant, prepared the minutes.